

June 2010

Meet Your City Officials Luncheon & "Buy Local~Shop Union City" Campaign KICK OFF

The Union City Chamber of Commerce and the City of Union City once again teamed up for a spectacular "Meet Your City Officials" Luncheon.

We also celebrated the kick-off to the Union City Chamber/City of Union City "Buy Local~Shop Union City" Campaign. Guests enjoyed a day of networking with City Council, City Government, business leaders from the Tri-City Area, and residents from this wonderful community.

Join us in celebrating the "Buy Local~Shop Union City" Campaign. This campaign is to help support the economy, promote businesses and emphasize the role commerce plays in the city's quality of life. "Buy Local~Shop Union City" is designed to raise awareness about buying from local merchants and how buying local supports jobs, families and services, as well as the local economy.

Both the Union City Chamber and the City of Union City know that the success of our local economic recovery depends in large part on the success of our local businesses. Businesses provide jobs, commerce, tax revenue, livelihoods for our citizens, critical services such as public safety, parks and recreation support, etc.

As part of the program, the Union City Chamber will develop a section on the our web-site to help local businesses showcase special offers, promotions, and coupons to consumers. Other tools under development by the Chamber will include a printed business directory and targeted ad campaigns showcasing our local shopping centers and local merchants. We will also be enhancing our site to feature "commercials" from our members and "virtual" Grand Openings plus more!

The Chamber hopes that this campaign will help encourage consumers to rediscover the outstanding goods, services, products and businesses we have right here in Union City. If this program helps save even a few jobs, a few small businesses or simply brings consumers a greater awareness of the options available locally, we will count it as a major success.

