



UNION CITY CHAMBER OF COMMERCE

Union City, California

September 24, 2008

Chamber News and Events

In This Issue

Chamber Expo - the Biggest Event of the Year!

Workshop: Market Effectively at the Chamber Expo

Biotechnology Symposium

Annual Grand White Tent Mixer!

Driving Business Growth Series - Manage Growth Grand Opening

Tri City Managers' Luncheon

Member Spotlight

Fall Festival of the Arts

Get Spooky at our Halloween Mixer!

New Year's Eve Tickets on Sale Now!

AM Business Connection Cruise to Mexico with the Lions Club

Quick Links

[Chamber of Commerce Website](#)

[Member Directory](#)

[Join the Chamber!](#)

[Union City 50th Anniversary Celebration](#)

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Chamber Expo - the Biggest Event of the Year!
Over 350 booths expected!

This year's Chamber of Commerce Business Expo will highlight the economic power of Union City and the greater Tri City area. Both exhibitors and attendees will have opportunities to stimulate business growth and mingle with decision-makers and entrepreneurs.

This year's Expo will feature a new "Going Green" section that will reinforce the Chamber's commitment to educating members about sustainable business practices. We'll also be unveiling a big surprise - a new look for the Union City Chamber!

Date: Thursday, October 23, 2008

Time: 4:00 PM to 7:00 PM

Place: Crowne Plaza Hotel

Booth Cost: \$250 for Chamber members. \$350 for non-members, which includes one-year membership.

Admission: Free to the public.

Participating companies will have numerous opportunities to showcase their products and services, and they will also get great exposure through our partnership with ANG Newspapers. We'll also be giving prizes for the best booths in the showcase, and there will be raffles throughout the day - including a chance to win a fabulous trip to Hawaii!

Did we mention the food?? Since our food court was such a popular feature of last year's Expo, we're bringing it back to give everyone another opportunity to taste the best from our local restaurants and food manufacturers.

Reserve your booth today! Space is going fast! Just contact the Chamber office at 952-9637 for an exhibitor's packet, and you're on your way.

[Or send us an e-mail](#)

Workshop: Market Effectively at the Chamber Expo
How to put your best foot forward

We're offering a new workshop this year to help our members get ready to host a winning booth at our Business Expo on October 23.

Date: September 25, 2008

Times: 12:00 PM - 1:30 PM

Place: Crowne Plaza Hotel

Price: Free for exhibitors, \$10 for Chamber members, \$15 for non-members

Find out how to net a big return on your exhibit!

Biotechnology Symposium
Presented by the City of Union City

Meet industry leaders from Union City's biotech hub and hear the latest scientific developments. We'll also learn about new opportunities and future investments.

Agenda:

Welcoming Remarks: Larry Cheeves, City Manager
Biotechnology Impact Update: Matthew Gardner, CEO, BayBio

Biotechnology Start-Ups and the Future: Melinda Ritche, CEO, San Jose Biocenter

Biotechnology M&A's, VC Investments, and the Future - Gill Ahrens, Vice President, VC Relationships

Date: October 2, 2008

Time: 8:30 AM - 11:00 AM

Place: Crowne Plaza Hotel

For more information, contact [Christine Friday](#) at the City of Union City's Economic Development Department.

Annual Grand White Tent Mixer!
Hosted by the Union City and Hayward Chambers of Commerce

Time to mix and mingle with our friends in Hayward for our annual Grand White Tent Chamber mixer at St. Rose Hospital! This is one of the biggest events of the year with expanded networking, great food, and a fabulous atmosphere!

This is truly a "don't miss" event, and best of all - **it's free!**

Date: October 8, 2008

Time: 5:00 PM - 7:00 PM
Place: St. Rose Hospital, 27200 Calaroga Ave., Hayward
For more information, contact [Dana Hernandez](#) at the Union City Chamber (510- 952-9637.)

Driving Business Growth Series - Manage Growth Workshops to implement and enhance your business growth ideas.

Save the date for the next workshop in the series of seminars focused on helping your business to grow. The program is sponsored by the Business Value Alliance, the City of Union City, and the Union City Chamber of Commerce. Bring a bag lunch, and be ready to learn.

Program: Manage Growth
Date: Thursday, November 6
Time: 12:00 - 1:30 PM
Location: Southern Wine & Spirits, 33321 Dowe Ave., Union City

RSVP to Christine Friday in the City's Economic Development Department at 510-675-5396 or [by email](#).

Grand Opening
... at Christine's Fitness

Christine's Fitness is hosting a mixer, and Chamber members are invited! The unique center offers a variety of products and services to help women look and feel their best, as they improve their health.

Join us Wednesday, October 15, 2008 for lunch, and a tour of the center. The location is 33511 Western Ave., in Union City.

Special pricing will be offered on selected products and services purchased this day, exclusively for Chamber members!

Christine's service menu includes a variety of facials, reflexology foot massage and detox bath, ear candling, and Reiki. They also sell nutritional supplements, and products for skin care, detox, and weight loss. Attendees can enter a drawing to win free prizes.

Please RSVP by calling 510-675-9222 or e-mail Johnna.lopez@sbglobal.net.

For more information:


Tri City Managers' Luncheon
The most important regional update of the year!

Every year, the City Managers from Union City, Fremont, and Newark present their annual update to the business community from all three cities' Chambers of Commerce. Each speaker provides an update on economic developments in their city, and gives a progress report on governmental initiatives that affect our business environment.

Date: October 16, 2008
Time: 11:30 AM registration; 12:00 - 2:00 PM lunch and program.
Place: Newark Hilton Hotel
Price: \$35 per Chamber member. \$50 for non- members

Sponsorship opportunities are available. Please contact [Dana Hernandez](#) at the Union City Chamber.

Member Spotlight
Focus on: Rfluxyss Softwares LLC

**Rifluxyss**
Rifluxyss LLC is a Union City based software consulting firm that has comprehensive information technology (IT) and software development capabilities, and provides business solutions around the world. Rifluxyss is based in Union City because it is the perfect location from which to serve the dynamic, Northern California business community - from Silicon Valley, to San Francisco, to Sacramento.

Rifluxyss serves small and medium business enterprises by providing productive and economical solutions that match their business needs. Rifluxyss first examines and analyzes a need or problem, then recommends both proven and new innovative technological solutions.

Finally, Rifluxyss brings together a skilled, global team that develops cost-effective solutions in record time. The company strives to deliver software and provide service that exceeds expectations. To learn more, contact Anita Imazumi at 510-429-8709 or by email to r.anita@rifluxyss.com.

Read more about Rifluxyss

Fall Festival of the Arts

...corner of Smith and Watkins, across from Paddy's

Don't miss the annual Fall Festival of the Arts at Old Alvarado Park on September 28! The event runs from 10:00 AM to 3:30 PM, and will feature live entertainment, hula and Aztec dancers, arts and crafts, food, wine, golf tips, and more!

For more information, call 510-477-9459.

Get Spooky at our Halloween Mixer!
Will it be a trick or a treat?

Join the Chamber at Alvarado Square for a spooky night of networking, treats, and fun. Children are welcome to walk through the pumpkin patch to pick out the perfect specimen for a Halloween Jack-o-Lantern!

Date: October 30, 2008

Time: 5:00 PM - 7:00 PM

Place: Alvarado Square, 30931 Union City Blvd.

For more information, contact Dana Hernandez at the Union City Chamber office (510-952-9637.)

New Year's Eve Tickets on Sale Now!
Two events in Union City!



Union City will be the place to be on New Year's Eve 2008, as we kick off a year of memorable events to celebrate our 50th Anniversary! Two grand parties on the same night, and lots of fun.

Black and White Ball

The City's spectacular new Sports Center will be transformed as a team of professional party planners create a glittering wonderland for the elegant Black and White Ball. The formal event will offer dancing to a live band, fabulous food, and surprises galore. A silent auction will feature luxurious gifts and splurges of all kinds. Sure to be a hot ticket, the event has already attracted commitments from hundreds of business, civic, and community leaders.

Masquerade Ball

There won't be a dull moment at the Masquerade Party, which promises to be a rockin' event featuring live music by San Francisco's best party and dance band, Savoir Faire. The event will start off with, a house DJ, and hearty hors d'oeuvres. The high-energy crowd will enjoy a lively nightclub atmosphere, modeled after the fancy dress balls made famous by New Orleans' Mardi Gras and Brazil's Carnival.

Get more information, or buy tickets online!

AM Business Connection
Get to know fellow business owners

The next AM Business Connection meets twice in October. Save the dates ,and join us at our highly participative networking events. Watch for more information, coming soon.

Dates:

October 1, 2008

October 15, 2008

Cruise to Mexico with the Lions Club
Have fun, and support the community!

The Union City Lions Club is hosting another cruise to Mexico to raise funds for community service. Anyone can join in the fun... the more the merrier!

Hop on the deck of the Carnival Spirit as we set sail from San Diego and visit Acapulco, Zihuatanejo/Ixtapa, and Manzanillo. We'll have an overnight stay in Acapulco, to enjoy the nightlife.

The 8-day Mexican Riviera cruise is from February 16 - 24, 2009.


A portion of the cruise fare will benefit the Union City Lions Club's service to the community. Get pricing and more information from [On the Way Travel](#).

Find out more....

For more information, please contact our office.
Union City Chamber of Commerce

E-mail: info@unioncitychamber.com
Phone: (510) 471-3115
Fax: (510) 471-6011

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